



APULIA DESTINATION WEDDING

@apulia_destination_wedding



Overview

Apulia Destination Wedding is the international B2B event dedicated to Wedding Tourism, positioning Salento as a premier destination for international weddings. It will host 15 international Wedding Planners from across Europe.

Objective: To promote Salento through unique experiences and foster synergies between local suppliers and international wedding professionals.

www.apuliadestinationwedding.com

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Opportunities

why participate as a wedding planner

- Connect with carefully selected high-profile Local Sellers to discover unique wedding solutions and create valuable business partnerships.
- Explore the finest venues and premium services from Salento, including luxury locations, bespoke catering, artistic photography, floral artistry, and authentic craftsmanship.
- Take part in an exclusive wedding simulation to experience firsthand the magic of Salento as an international wedding destination.



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Agenda



Friday, March 21:

Arrival, welcome reception and hotel check-in
Visit to an accommodation venue
Welcome light dinner

Saturday, March 22:

Breakfast
B2B sessions with Sellers in the industry
Lunch
Visit and activities at an accommodation venue
Light Dinner

Sunday, March 23:

Breakfast
B2B sessions with Sellers in the industry
Lunch
Gala dinner

Monday, March 24:

Breakfast
Transfer to the airport or train station

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Who We Are



Salento Class Collection SRL is a management and consulting company specializing in the organization of exclusive, tailor-made events, deeply rooted in the Salento territory. With a team of highly qualified professionals, we offer comprehensive solutions: logistics, unforgettable experiences, and promotion of Salento's cultural and natural heritage.

Contacts

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